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Women- Breaking New Barriers in Business

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As we near the close of an old year and look with anticipation towards a new year, I challenge all of us to break the old habits and old beliefs, and open up to a new way of thinking.

Many of us have been taught and raised using a very traditional business model.



But the world is changing faster than we could have ever imagined, as are peoples attitudes and thinking. And we must learn to think ahead, and be innovative in all that we do in order to keep up.

Over the past 6 months we have continually offered business information that is on the leading edge. Not everyone agrees with the changing face of business, but I can assure you that it is a better way to do business!

Firstly, women are leading an ever increasing crowd of dissatisfied employees, to break out of careers and jobs that conflict with their personal values and family lives. These women are YOU. You are seeking work that has meaning, and is fulfilling to you. You are considering what it is that you do best and how you can offer this to the world. And you are creating businesses around your faith, your hopes your beliefs and your families. This in and of itself is changing the face of the business community.

Secondly, in offering the world your work, you are building alliances that are forming ‘success teams’. Recognizing that we can all help each other to achieve our goals promotes good will within businesses and the consumer and client sees this. It encourages customer loyalty, and fills niche needs that are not being addressed by larger businesses.

Thirdly, you are not allowing your businesses to define who you are. In fact you are defining your work by who you are. And this makes for truly unique businesses with ‘service’ as one of the main focuses. Everyone benefits from this- you, you families, your communities, and your clients.

Finally, your contribution to the economy is staggering. Many of us do not immediately see the value we contribute to the economy. But when you consider the fact that as a business person you keep more of your before tax dollars than if you were employed full time, and then have them to spend, it creates a ripple effect. Even if it seems to you that you are not getting rich, or making a lot of money, you are also employing smaller businesses to help yours grow, and all of you are growing together.

The challenge for all of us is taking the next step- change how you are thinking about your business. I encourage you to really examine what you are thinking about. **Do you think success, or do you concentrate you thinking on the problems that you encounter?** Are you actively looking for opportunities? Are you speaking positive things and repeating affirmations? It has been proven over and over that what we think, we manifest. It works in self healing and it also works in our financial well being. If we have success thinking, we manifest success. If we believe we deserve wealth and success, then we manifest behaviours that support the belief, and we reap the rewards.

Are you taking the time to learn the things that you need to learn to promote your own success? Are you asking the universe to provide all that you need? It is there for your taking, you must just ask for and expect that you will receive it. Do you want to grow, or are you content where you are? If you do want to grow- I encourage to walk the walk.

- Read books- we recommend great books here on this site
- Take workshops and seminars- learn the things you need to grow. We offer 10 great workshops for your growth.
- Help others, and encourage others in all that you do.
- Look for win-win alliances.
- Ask for help.
- Hang around with people who challenge you, speak truth to you and who are more successful than you.
- Find a mentor.

Success depends on you and your thinking. Break the old barriers that keep you in the competitive and needy mode. If you have not yet read, “The One minute Millionaire”, please order it from us. It started many on a journey that has propelled them into an entirely new way of thinking. Many of our teachings revolve around the ideas and beliefs of this great book.

Have a great holiday season. We anticipate great things for all of us in this new year!

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